

UNITED WAY OF JOHNSON & WASHINGTON COUNTIES:

CREATES

solutions to local needs through leadership, diverse partnerships, and community fundraising.

ACTS

in the spirit of compassion, integrity, respect, transparency, and accountability.

RECRUITS

people and organizations with passion, expertise, and resources from across the community.

ENGAGES

donors and volunteers in meaningful relationships and collaborative experiences.

Have you noticed a few changes at United Way?

I made Johnson County my home over 25 years ago and believe it was one of the best decisions I've made. This community has so much more to offer than the many celebrated amenities and activities. For me, it's about the connections with people. In my years here, I've felt supported in tough times, given opportunities to grow personally and professionally, and encouraged to take risks. That's why I'm here. I believe that's why many of us are here.

Time and time again, our region has proven that the strength of our connections can uplift and empower our neighbors to thrive. This is a place where people care and when tough times emerge, there's a tightly connected network of community partners, ready to help.

In my first six months at United Way of Johnson & Washington Counties (UWJWC) I have had the opportunity to meet with many of you. What I am hearing from donors, volunteers, and agency partners is that there is great potential for United Way to convene, connect, and collaborate to help ensure that everyone has access to opportunity.

You may have noticed some significant changes at the United Way of Johnson and Washington Counties lately. Not only have we welcomed a dynamic new team who are breathing fresh energy into our organization, but we have also been hard at work behind the scenes gathering input, collecting data, developing plans, and working on a new strategic plan. This new plan will guide our organization and community into the future, focusing on transparency, trust, inclusion, and long-term sustainability. Thanks to our highly engaged Board of Directors, this plan will enable us to forge a new path toward addressing the challenges of today while honoring the crucial role United Way has played in our community since 1919.

It is with the deepest gratitude I want to thank our dedicated donors, volunteers, and partners who have supported our mission through the years. I am in awe of this community's strength, generosity, and compassion. With your continued support, we have the power to create a lasting impact for our neighbors, lead the path forward, and genuinely live united.



Jennifer Banta, President & CEO




PARTNER AGENCIES

United Way of Johnson & Washington Counties is committed to investing in local organizations to produce measurable results. We partner with fully vetted, ethically practicing nonprofit organizations that deliver services effectively and efficiently to support community needs. In addition to financial support, we connect local agencies to resources from diapers to school supplies and so much more.

2022 UWJWC Partner Agency Investment

4 Cs Community Coordinated Child Care	\$37,427.00
Abbe Center for Community Mental Health	\$56,850.00
Arc of Southeast Iowa	\$33,643.60
Big Brothers Big Sisters of Johnson County	\$55,977.51
CommUnity Crisis Services and Food Bank	\$124,098.69
Coralville Community Food Pantry	\$23,515.61
Domestic Violence Intervention Program	\$87,967.32
Free Lunch Program	\$16,493.70
Geriatric & Special Needs Dental Program	\$8,750.87
Girl Scouts of Eastern Iowa and Western Illinois	\$2,958.65
Goodwill of the Heartland	\$26,855.87
HACAP	\$23,335.38
Healthy Kids School-Based Health Clinics	\$67,462.23
Hillcrest Family Services	\$6,433.21
Horizons, Meals on Wheels	\$26,317.39
Housing Fellowship	\$25,774.91
Iowa City Free Medical Clinic	\$125,924.61
Iowa Legal Aid	\$36,428.13
Iowa Valley Habitat for Humanity	\$19,371.47
Joan Buxton School Children's Aid	\$10,266.10
Johnson County Visiting Nurse Association	\$23,046.25
National Alliance on Mental Illness	\$9,893.74
Neighborhood Centers of Johnson County	\$130,932.27
North Liberty Community Pantry	\$38,434.73
Pathways Adult Day Health Center/Aging Services	\$30,680.37
Prelude	\$36,558.94
Rape Victim Advocacy Program	\$28,278.91
Shelter House	\$97,616.13
Table to Table	\$60,231.75
United Action for Youth	\$83,670.24

TOTAL **\$1,355,195.58**

Holiday Adopt a Family

The Adopt a Family Program allows businesses, community members, groups, and organizations to provide local families with food, necessity items, and gifts during the holidays. Families are identified by service agencies as experiencing extraordinary needs due to health issues, financial instability, or other major circumstances.

493 people impacted:

131 local families
9 seniors
316 children

Summerships

United Way of Johnson & Washington Counties and the Community Foundation of Johnson County are proud to continue their partnership to coordinate the award of "Summerships." Annually 84 Summership scholarships of up to \$250 each are awarded to children (K-12) who qualify for free or reduced lunch and who otherwise could not afford to go to a camp for academics, sports, science, the arts, etc.

67 Summerships
\$14,533 value

55+ RSVP

55+ Retired & Senior Volunteer Program (RSVP) is one of the largest volunteer networks in the nation for people 55 and better. Housed locally by United Way of Johnson & Washington Counties, the 55+ RSVP Program serves four counties - Des Moines, Johnson, Muscatine, and Washington and engages community members 55 and better in meaningful volunteer opportunities. Volunteer activities include providing transportation for medical appointments, participating as Pen Pals for local elementary students, and special projects such as making fleece tie blankets, educational kits, and more!

Apr 22–Mar 23	Volunteers	Hours	Value
Johnson Co.	17	1,849	\$55,378
Des Moines Co.	64	8,695	\$260,415
Muscatine Co.	23	132	\$3,953
Washington Co.	11	120	\$3,594



FINANCIAL REPORT



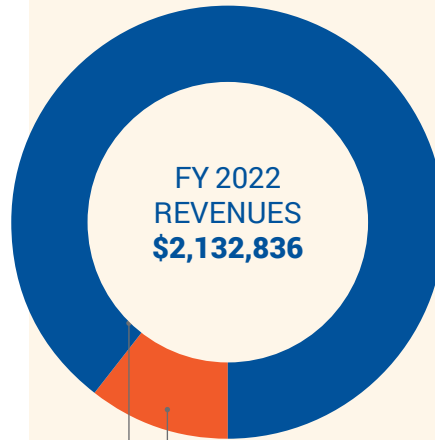
22-23 CAMPAIGN CABINET

CAMPAIGN CO-CHAIRS

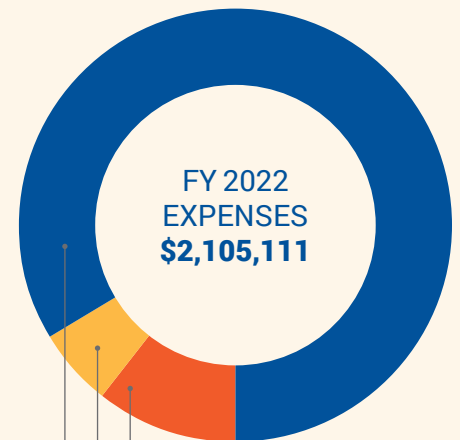
Tom Rocklin
Barbara McFadden

CABINET

Melissa Myers
Sasha Schmid
Liz Tovar
Mary Lou Close
J. David Siebert
Kylee Stock
Laura Wolf
Aaron Schaefer
Shana Schaefer
Angela Leyden-Van Gundy
Todd Peterson
Tricia Van Roekel
Eric Van Roekel



Other Revenue
\$221,465
Campaign & Grants
\$1,911,371



Fundraising
\$122,079
Management & General
\$221,500
Program Services
\$1,761,532

ANNUAL CAMPAIGN SUPPORT

Companies Invested Corporate Gifts	90
Total Amount of Corporate Gifts	\$431,634
Top Tier (\$10,000+) Companies Raised	\$1,367,818
Loyal (25+ Year) Contributors	152
Community & Special Events Raised	\$129,945
Contributions Directly to Endowment Funds	4
Leadership Donors	364

TOTAL COMMUNITY INVESTMENT

\$1,976,638

A complete financial review can be found at [UnitedWayJWC.org](https://www.unitedwayjwc.org)



FY 2022 BOARD OF DIRECTORS

Jacki Townsend, Board Chair
P&G Oral Care

Gabe Aguirre, Past Board Chair
Learfield's Hawkeye Sports Properties

Len Devaisher, Resource Development
Chair
MidWestOne Bank

Marsha Wolff, Community Impact Chair
GreenState Credit Union

Lynsey Yokum, Internal Operations Chair
Magnolia Business Solutions, LLC

Charlie Astorino
ACT, Inc.

Justin Bishop
OPN Architects

Matt Brown
CBI Bank & Trust

Emily Collins
GIVECAMPUS

Jim Conard
West Bank

Terri Davis
Shuttleworth & Ingersoll, P.L.C.

Ryan Hiear
City of North Liberty

Shane Krone
City of Coralville

Michael Lehman
United Iowa Financial

Chace Ramey
Iowa City Community School District

Brooke Strahn-Koller
University of Iowa

Ryan Swartz
CIVCO Medical Solutions

Barbara Thomas
University of Iowa

Liz Tovar
University of Iowa

Tricia Van Roekel
Urban Acres Real Estate

UNITED WAY OF JOHNSON & WASHINGTON COUNTIES' STAFF DIRECTORY

SENIOR LEADERSHIP TEAM

Dedicated to strengthening communities, United Way of Johnson & Washington Counties' Senior Leadership team works closely with the Board of Directors, committees and cabinet to manage the day-to-day operations at United Way. Collectively, they spearhead our strategy to deliver local impact and manage ongoing relationships with our stakeholders, which includes donors, investors, sponsors, volunteers and employees.

Jennifer Banta
President & CEO

Maria Upah
Director of Finance & Operations

Emily Meister
Director of Community Impact & Engagement

Kaila Rome
Director of Development & Marketing

COMMUNITY IMPACT TEAM

The Community Impact Team at United Way of Johnson & Washington Counties works closely with volunteers, nonprofits, and many other entities to develop and carry out the community impact strategies that are the core of our work. This dedicated group makes sure the dollars raised have the maximum positive impact on our community.

RSVP 55+

Michelle McGraw
55+ RSVP Director

Wendy Nolan
Community Strategies Coordinator
55+ RSVP Coordinator
Johnson County

Megan Giardino
55+ RSVP Coordinator
Washington County

Mary Maine
55+ RSVP Coordinator
Des Moines County

Megan Mier
55+ RSVP Coordinator
Muscatine County

INTERNAL OPERATIONS

Amy Schaefer
Office Coordinator



United Way of Johnson & Washington Counties

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