



UNITED in PURPOSE

UNITED WAY OF JOHNSON & WASHINGTON COUNTIES FY2023 ANNUAL REPORT



It has been a year of profound renewal and growth, and I am thrilled to share our journey with you in this annual report.

Dear Friends and Supporters,

As I reflect on the past year, I am filled with gratitude for your support and dedication to the mission of United Way of Johnson and Washington Counties. It has been a year of profound renewal and growth, and I am thrilled to share our journey with you in this annual report.

One of the hallmarks of this transformative year has been our commitment to the founding values of our organization: service to the community. In 2023 we engaged many of you in a strategic planning process that permeates every aspect of our work, shaping our decisions and engagements. You will find details about that plan woven throughout this report.

In 2024 we will embark on a Community Needs Assessment to ensure we understand the challenges members of our community face and help guide us as we work collectively to create solutions. By supporting and amplifying the amazing work of our partners, we'll be able to invest donor dollars more strategically and create a lasting impact.

I invite you to join us in shaping the future of our community. Your continued support, advocacy, and partnership are essential as we work together to create a world where everyone can thrive.

Thank you for your commitment to United Way and the communities we serve. Together, we are truly making a difference.

In solidarity,

Jennifer Banta, President & CEO, United Way of Johnson and Washington Counties

OUR MISSION:

United Way of Johnson & Washington Counties unites in purpose to improve lives by mobilizing the caring power of our community.

OUR VALUES:

Servant Leadership: Listening, learning, then acting in support of our community.

Connection: Bringing together people and resources to create understanding and solve problems.

Inclusion: Welcoming and supporting our community fully.

Inspiration: Moving people to action.

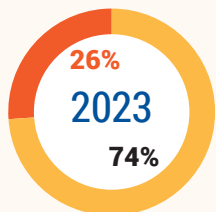


SCAN FOR MORE INFORMATION ABOUT UNITED WAY OF JOHNSON & WASHINGTON COUNTIES

PARTNER APPROVAL RATING

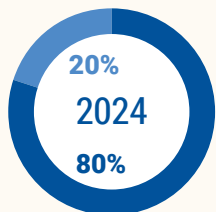
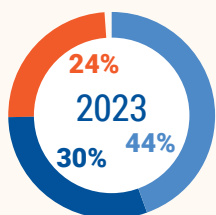
HOW MUCH DO OUR PARTNERS TRUST UWJWC TO ACCOMPLISH WHAT WE SAY WE WILL?

- Extremely well or fairly well
- Not very well or not sure



PARTNER AGENCY'S PERCEPTION OF UWJWC

- Very positive
- Somewhat positive
- Neutral or somewhat negative

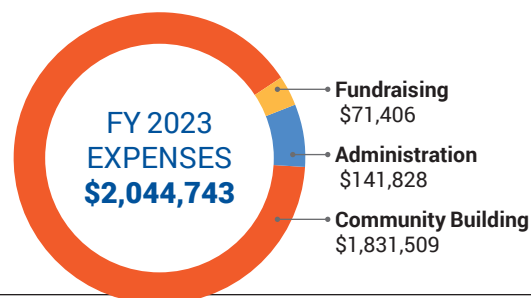
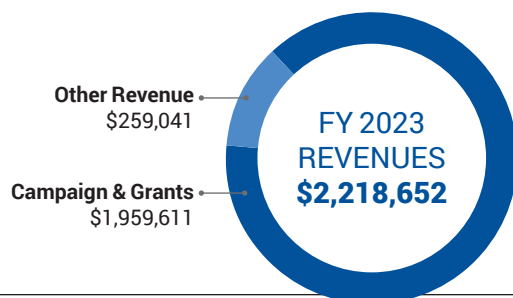


PARTNER AGENCY INVESTMENTS

United Way of Johnson & Washington Counties invests in financially sustainable, ethically practicing, local nonprofit organizations that address community needs and achieve measurable results. Together, we are creating a thriving community for all.

4 Cs Community Coordinated Child Care	\$32,435.65
Abbe Center for Community Mental Health	\$29,642.12
Aging Services, Inc.	\$32,135.54
Big Brothers Big Sisters of Johnson County	\$53,975.61
CommUnity Crisis Services	\$122,841.06
Coralville Community Food Pantry	\$21,167.64
Domestic Violence Intervention Program	\$92,627.44
Free Lunch Program	\$11,947.04
Geriatric & Special Needs Dental Program	\$9,470.29
Girl Scouts of Eastern Iowa and Western Illinois	\$2,422.35
Goodwill of the Heartland	\$21,192.29
HACAP	\$21,203.27
Healthy Kids School-Based Health Clinics	\$76,782.20
Hillcrest Family Services	\$2,933.39
Horizons, A Family Service Alliance	\$22,777.44
Iowa City Free Medical Clinic/Parrott-Stiles Free Dental Clinic	\$125,452.43
Iowa Legal Aid	\$39,101.07
Iowa Valley Habitat for Humanity	\$21,237.38
Joan Buxton School Children's Aid	\$10,455.64
Johnson County Visiting Nurse Association	\$12,980.76
National Alliance on Mental Illness of Johnson County	\$7,357.08
North Liberty Community Pantry	\$30,123.17
Rape Victim Advocacy Program	\$23,841.80
Shelter House	\$98,435.48
Table to Table	\$64,806.58
The Arc of Southeast Iowa	\$30,985.44
The Housing Fellowship	\$24,092.30
The Neighborhood Centers of Johnson County	\$126,900.20
United Action for Youth	\$79,969.49
TOTAL	\$1,097,915.00

FINANCIAL REPORT



A complete financial review can be found at UnitedWayJWC.org

UWJWC VOLUNTEER IMPACT

2,448

TOTAL VOLUNTEER HOURS INVESTED
IN EDUCATION AND COMMUNITY
BETTERMENT

\$70,698.24

VALUE OF VOLUNTEER HOURS

55+ RETIRED SENIOR VOLUNTEER PROGRAM



55+ RSVP hosted by United Way of Johnson & Washington Counties, engages community members aged 55 or better in meaningful volunteer work across Johnson, Washington, Des Moines, and Muscatine counties. United Way coordinates opportunities to contribute their experience and wisdom by engaging in various volunteer activities.

168	13,604.33	\$407,449.69
55+ RSVP VOLUNTEERS	55+ RSVP VOLUNTEER HOURS	55+ RSVP VOLUNTEER VALUE

UNITED WAY PROGRAM IMPACT

Books Distributed to Elementary Students	1,202
Summerships Awarded	119
Coralville Utility Assistance Program Households	15

DISTRIBUTION SUPPORT

989
SCHOOL
SUPPLIES

430
HYGIENE &
DENTAL KITS

893
LITERACY KITS

1,548
TOYS

2023-2024 CAMPAIGN

Companies Invested Corporate Gifts	56
Total Amount of Corporate Gifts	\$418,812
Top Tier (\$10,000+) Companies Raised	\$789,184.36
Community & Special Events Raised	\$87,862
Contributions Directly to Endowment Funds	7
Leadership Donors	307
TOTAL COMMUNITY INVESTMENT	\$1,830,694



ADOPT A FAMILY

"I'm so thankful and I can't stop crying happy tears, I'm so amazed by all these gifts. We thank each and every one of the donors. This gives me so much hope that everything will be okay."

171
TOTAL LOCAL
FAMILIES

734
PEOPLE
IMPACTED

419
CHILDREN
IMPACTED



LEADERSHIP



SERVING ON THE UWJWC BOARD OF DIRECTORS

has been an extraordinary privilege, allowing me to contribute to our community in various capacities, including as board chair. During my tenure, I had the honor of leading the board through a period of significant transition, where we navigated challenges and embraced opportunities. Together, we developed a robust strategic plan that revitalized our organization, engaged communities, and inspired donors to support our mission wholeheartedly. As I step back from my leadership role, I am excited to witness the continued growth and success of UWJWC. I am immensely proud of the work we have accomplished together and grateful for the opportunity to have served such a remarkable organization.

Jacki Townsend, Past Board Chair

2023-24 BOARD OF DIRECTORS

- Jacki Townsend**
Board Chair
- Len Devaisher**
Vice Chair
- Barbara Thomas**
Resource Development Chair
- Marsha Wolff**
Community Investment Chair
- Lynsey Yokum**
Internal Operations Chair
- Kathy Johnson**
Agency Rep.
- Justin Bishop**
- Matt Brown**
- Emily Collins**
- Jim Conard**
- Terri Davis**
- Ryan Heiar**
- Shane Kron**
- Michael Lehman**
- Angie Leyden-Van Gundy**
- Chace Ramey**
- Tom Rocklin**
- Tracy Jon Sargeant**
- Brooke Strahn-Koller**
- Ryan Swartz**
- Liz Tovar**
- Tricia Van Roekel**

2023-24 CAMPAIGN CABINET

- Liz Tovar**
Campaign Co Chair
- Len Devaisher**
Campaign Co Chair
- Angie Leyden-VanGundry**
- Ryan Swartz**
- Ryan Bell**
- Tara Minetos**
- Tom Rocklin**
- Sasha Schmid**
- Mary Lou Close**
- Shelby Baker**
- Matt Henderson**
- Jacki Kleppe**
- James Jorris**
- Makur Jain**
- Melissa Meyers**
- Ronda Ruenger**

UNITED WAY OF JOHNSON & WASHINGTON COUNTIES' STAFF DIRECTORY

UWJWC

- Jennifer Banta**
President & CEO
- Emily Meister**
Director of Community Impact & Engagement
- Kaila Rome**
Director of Development & Marketing

- Emma Barnum**
Finance & Pledge Processing Specialist

- Wendy Nolan**
Community Strategies Coordinator & 55+ RSVP Coordinator

- Amy Schaefer**
Office Coordinator

55+ RSVP

- Michelle McGraw**
55+ RSVP Director

- Megan Giardino**
55+ RSVP Coordinator
Washington County

- Mary Maine**
55+ RSVP Coordinator
Des Moines County



United Way of Johnson & Washington Counties

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United Way of Johnson & Washington Counties



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